



IPT

COMMUNICATION
WEEKLY

October 4, 2017

Letter

"Quantum" Exclusively Available at IPT Stations



IPT proudly announces that "Quantum" is now available at all IPT stations throughout Lebanon. Quantum was launched on September 18th as part of IPT strategy to enhance the quality of its products and services in Lebanon, develop them further and keep up with the highest Lebanese and international standards. This goes in parallel with implementing "Quantum's" new identity at IPT stations which reflects the advanced and eco-friendly features of the product clearly visible in the logos and the green color. Experience "Quantum" and fuel up with cleaner, longer and stronger energy! [Read more](#)

EQUIPT Petroleum Superstore



Fluid & Lubricant Equipment: Now On Sale
EQUIPT, the Petroleum Equipment Superstore, is now offering you a special discount on all Italian "fluid & lubricant equipment" from APAC and Flexbimec. Benefit from 13% off on the below products for a limited period, and check out the discounted prices. Call EQUIPT to order your machine: 09- 624 111 (ext: 101). [Read more](#)

Corporate Social Responsibility



IPT Supports "Let's Run for Womankind" Marathon

IPT sponsored "Let's Run for Womankind" Marathon that was organized by the Lebanese Forces Women Assembly and supported by Jbeil Municipality to raise awareness on equality between men and women. The Marathon took place on Sunday October 1st 2017 in Jbeil in the presence of media representatives and key figures. [Read more](#)

Latest Tip



What Makes "Quantum" Different from the Regular Gasoline?

"Quantum" transforms the regular gasoline into a superior fuel that meets the needs of the 21st century. The formula of "Quantum" is a mix between a high-quality gasoline and a cutting edge additive. "Quantum" contributes to fuel economy, power and responsiveness, engine protection and less pollution, thanks to its superior formula and properties: Detergent Properties, Corrosion Fighter, No-Harm, Ashless, Extended Oil Life, De-Hazing Function, Longer Storage, and Halogen Free. "Quantum" technical characteristics and benefits were highlighted in Engineer Jean Marc Roche's presentation during IBEF 2017. [Watch TVC.](#)



WEEKLY FUEL PRICES

Local Fuel Prices 4/10/2017

Quantum 95	24,100 L.L.	-200 L.L.
Quantum 98	24,800 L.L.	-100 L.L.
Diesel	16,000 L.L.	+300 L.L.
Gasoil	15,800 L.L.	+300 L.L.
Gas (LPG)	15,100 L.L.	+200 L.L.

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